**Timeline for Taniti Website**

*Estimated time needed: 22 Days*

*Budgeted time: 30 Days*

*Grace period: 8 Days*

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| --- | --- |
| Timeline for Taniti Website | |
| *Project Stage* | *Time Allotted (Days)* |
| Project starts | -- |
| Timeline Creation | 0.5 |
| Research and Development (Lessons and Supp. Docs) | 3 |
| Persona Creation | 2 |
| Low-Fidelity Wireframes | 5 |
| Guerilla testing & Feedback Summary | 1 |
| Interactive Prototype Design Workshop | 4 |
| Live for user testing | 5 |
| Final PDF Report | 0.5 |
| Summarize Reaction Feedback and Design Changes | 1 |
| Project ends | -- |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| February 2020 | | | | | | | | | |
| *Sunday* | *Monday* | *Tuesday* | *Wednesday* | | *Thursday* | *Friday* | | *Saturday* |
|  | | | | | | | | 1 |
|  |
| 2 | 3 | 4 | 5 | | 6 | 7 | | 8 |
|  |  |  |  |  | | | **Project starts**  Timeline Creation .5 days | Research & Development |
| 9 | 10 | 11 | 12 | | 13 | 14 | | 15 |
| Research & Development 3 Days | | Persona Creation 2 Days | | | Low-Fidelity wireframe 5 Days | | | |
| 16 | 17 | 18 | 19 | | 20 | 21 | | 22 |
| Low-Fidelity wireframe 5 Days | | Guerilla Testing  & Feedback Sum.  1 Day | Interactive Prototype Design Workshop 4 Days | | | | | | |
| 23 | 24 | 25 | 26 | | 27 | 28 | | 29 |
| Live for user testing 5 Days | | | | | | Final PDF Report  Summarize Reaction Feedback and Design Change 2 Days  **Project Ends** | | |

* **Planning**
* **Design**
* **Research/Testing**